



September 25th 2008

A ONE-STOP-SHOP FOR SELF-ADHESIVE LABELLING SOLUTIONS Gascogne Laminates and Smith & McLaurin join forces in the UK & Ireland

Gascogne Laminates and Smith & McLaurin have joined forces to create a unique partnership of two specialists in the United Kingdom and Ireland, in response to a growing customer demand for better service and a single point of purchase. This partnership brings together the some of the best technical resources and customer specific knowledge that the currently industry has to offer.

SMCL's Perspective: To Offer a Broader Product Range to Label Printers

Colin Gault, Managing Director of Smith & McLaurin (SMCL) says: "To meet the increasing market demand for recycling, reusing and sustainability, SMCL introduced a range of environmentally friendly solutions in 2005 (PLA & cellulose-based films, 100% recycled papers and specialist adhesives from sustainable sources) In addition to our full range of commodity products and this highly popular eco-range, This partnership with Gascogne Laminates will now enable us to offer a wider range of synthetic face materials (clear-on-clear, silver films, HP Indigo coated films), adhesives (opaque, microsphere, direct food contact) and other speciality products."

Gascogne's Rationale: To Strengthen its Position in the UK & Republic of Ireland

Philippe Castets, Managing Director of Gascogne Laminates Switzerland explains: "Gascogne Laminates, through its constant growth aims to become the preferred partner of label converters. We have been working hard to ensure an unbeatable quality of service around our range of standard products; we continue to develop tailor-made solutions and speciality products, which are our core business. Today this distribution partnership with SMCL in the UK and Irish markets is another step forward and it will not be the last one."

A Symbiotic Relationship:

Each company brings to the table its own set of unique capabilities. For SMCL, working with Gascogne Laminates, offers it the added ability to provide label converters in the UK & Republic of Ireland with a wider choice of speciality products

and competitive service for standard products. For Gascogne Laminates, SMCL's unique and extensive range of environmentally products, as well as a highly experienced UK & Ireland based customer service and sales team, is an added bonus.

By working together in the UK and Ireland both companies are determined to create even greater value for their customers and help them succeed in what are challenging times for all in the industry.

GASCOGNE AT A GLANCE

Part of the Gascogne Group, Gascogne Laminates Switzerland (formerly Sopal Panoval) is a customer centric and specialty focused supplier of self-adhesive laminates for labels. Gascogne employs over 2730 people, has operations in 70 countries, 19 production units and is listed on the Paris stock exchange. It is structured into 5 divisions: Wood, Paper, Laminates, Sacks and Distribution

SMITH & MCLAURIN AT A GLANCE

Smith & McLaurin was established in 1854 and currently operates in over 14 countries worldwide. The company has a wide range of products and a strong ethos of maximising customer satisfaction at all times. Apart from a full range of commodity products under the parent brand, Their highly successful speciality AdaptEco range includes environmentally friendly packaging solutions such as FSC & PEFC certified materials, recycled papers and adhesives sourced from sustainable natural

For further information contact:

Smith & McLaurin Ltd

Aparna Chopde
Marketing Manager
Cartside Mill, Kilbarchan
Renfrewshire PA10 2AF
E: marketing@smcl.co.uk
W: www.smcl.co.uk

Gascogne Laminates Switzerland SA

Perrine Rambeau
Marketing & Communications Manager
Rue des Finettes 110
PO Box 807, Switzerland
E: customers@gascognelaminates.ch
W: www.gascognelaminates.com